

# GLOBAL SYMPOSIUM

## for Entrepreneurship Educators

~LEARN THE WORLD'S BEST ENTREPRENEURSHIP  
TEACHING METHODS FROM BABSON COLLEGE~

Program Dates: March 13 (Mon)-15 (Wed), 9:00-18:00,  
and March 16 (Thu), 9:00-13:00



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ASSOCIATE PROFESSOR, ENTREPRENEURSHIP



**BABSON**  
COLLEGE



**ANDREW "ZACH" ZACHARAKIS**  
PROFESSOR, JOHN H. MULLER, JR. CHAIR IN ENTREPRENEURSHIP

### DAY1

- ★Teaching Entrepreneurship & Program Overview
- ★Entrepreneurial Thought & Action®:  
A Method of Entrepreneurship
- ★Design Thinking for Idea Generation

### DAY2

- ★Opportunity Evaluation
- ★Identifying the Right Customer
- ★Business Model Development
- ★Experiential Learning:  
Creating the "Experiences"

### DAY3

- ★Networking & Enrolling Others
- ★Experimenting & Rapid Prototyping
- ★The Art of the Pitch
- ★Rocket Pitch Work

### DAY4

- ★Acquiring Resources
- ★Rocket Pitch Event: Enhancing  
Entrepreneurship Education
- ★CERTIFICATE CEREMONY

Place: TKPガーデンシティ博多

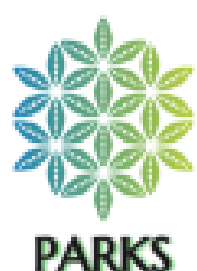
Target: Teachers and Entrepreneurship Educators

Language: English(同時通訳あり)



Please scan the QR code for an application. The deadline is January 31.  
If the number of participants exceeds 40, a drawing will be held.

Details:<https://www.parks-startup.jp/2022global-symposium-for-entrepreneurship-educators/>



Platform for All Regions  
of Kyushu & Okinawa for  
Startup-ecosystem



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