



PARKS
IMPACTSTART-UP EVENT

The Engineer's Challenge to Transform Society

Talking with Keisuke Sogawa About
the Future of Impact Startups

DATE: October 22, (Wed)2025 17:30~18:30

Venue: Center Bldg. 5, 7th floor@ToP

WHAT MAKES AN IMPACT STARTUP TRULY POWERFUL? IT'S THE ABILITY TO DEEPLY UNDERSTAND SOCIAL ISSUES AND IMPLEMENT TECHNOLOGY THAT DRIVES SUSTAINABLE GROWTH.

IN THIS SEMINAR, WE WELCOME KEISUKE SOGAWA, A SEASONED TECHNOLOGIST AND ENTREPRENEUR. AFTER COMPLETING HIS GRADUATE STUDIES AT KYOTO UNIVERSITY, SOGAWA WAS SELECTED FOR THE PRESTIGIOUS IPA MITOU YOUTH PROGRAM, THEN SERVED AS CTO OF WEBPAY, DEVELOPING ONLINE PAYMENT INFRASTRUCTURE. FOLLOWING THE COMPANY'S ACQUISITION BY THE LINE GROUP, HE LED LINE PAY'S DEVELOPMENT, LATER BECOMING CTO OF MERPAY AND CISO OF MERCARI. HE ALSO CONTRIBUTED AS A PROGRAM MANAGER FOR JAPAN'S MITOU IT INITIATIVE.

IN 2024, HE CO-FOUNDED NEWMO, AN AUTONOMOUS TAXI STARTUP TACKLING MOBILITY INFRASTRUCTURE — ONE OF SOCIETY'S MOST PRESSING FRONTIERS.

THROUGH REAL-WORLD STORIES FROM HIS CAREER, SOGAWA WILL SHARE HOW TO TRANSFORM TECHNOLOGICAL INNOVATION INTO ACTUAL SERVICES, AND HOW TO SCALE THOSE SERVICES THROUGH SOCIAL IMPLEMENTATION.

THIS IS A RARE OPPORTUNITY FOR ASPIRING ENGINEERS TO GAIN THE COURAGE AND MINDSET TO DRIVE SOCIAL CHANGE WITH THEIR OWN TECHNICAL SKILLS.

Innovate, Elevate, Collaborate Unite
Business Minds

SPEAKER

**NEWMO | DIRECTOR AND CTO
KEISUKE SOGAWA**

Keisuke Sogawa holds a Master's degree in Systems Science from the Graduate School of Informatics at Kyoto University. In 2010, he was selected for the IPA Mitou Youth Program. He served as Chief Technology Officer (CTO) at WebPay, where he developed a credit card payment infrastructure. After the company joined the LINE Group, he led the development of LINE Pay. In 2017, he joined the Mercari Group, where he served as Director and CTO of Merpay and Executive Officer and CISO of Mercari. He has also been a Program Manager for the IPA's Mitou IT Human Resources Development Project. In January 2024, he co-founded newmo Inc., a company focused on autonomous taxi services.



[Registration Form]

<https://coralcap.co/people/keisuke-sogawa/>



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